



THE IAP INNOVATORS' AWARD



To be presented at BeefWorks 2013

Entries close September 13

First prize \$500 Cash; Second prize \$250 Cash

Entries must be lodged by email to
BeefWorks Conference Coordinators
Esther Price Promotions
esther@estherprice.com.au
Enquiries: Tel 1800 177 636; Mob 0418 931 938

About the Award

The IAP Innovators' Award has become a favourite of the BeefWorks program. The Innovators' Award is a way of ensuring BeefWorks has in it, something for everyone. This Award is aimed at feedlot staff – and is a simply fantastic way of engaging the entire team – and recognising feedlot innovation. The Innovators' Award is only open to feedlots. We are looking for clever, non-commercialised innovations that, we expect, are largely designed by staff members – but that genuinely make a difference to the functionality of day to day operations at the feedlot.

Three finalists of the IAP Award will be invited to present their innovation on the second day of BeefWorks.

So, if you have a clever idea or innovation that has been incorporated into your day-to-day operations at the feedlot – then make sure you tell us about it, by nominating for the ALFA Innovators' Award.

Entrants are encouraged to attach an electronic photo or to supply a short 'home made' video clip of the innovation.

Selection Criteria

As a guide, we are looking for innovations that relate to feed manufacturing, feed delivery, cattle processing or cattle handling, yard maintenance, occupational health and safety. The Innovation should be about:

- Labour saving and/or
- Delivering improved accuracy/efficiency and/or safety in the day to day operation of the feedlot
- Materials for the creation of the Innovation should cost no more than \$3000

All finalists will receive a complimentary registration to BeefWorks and they (or a representative from the feedlot) will be asked to present a 3-5 minute powerpoint (or video clip) that demonstrates the effectiveness of the Innovation.

The winning Innovation will be selected by popular vote as judged by BeefWorks delegates and announced at 3pm on Thursday, October 24, at the culmination of BeefWorks Day 2. A cash prize of \$500 will be made available to the winner and \$250 to the runner up.

All entries should be lodged with BeefWorks event managers, Esther Price Promotions. If the entry includes electronic photographs or video footage that is more than 10 meg, the entry must be either saved to disk and posted to Esther Price Promotions PO Box 341 Mundijong WA 6123, or distributed via dropbox.



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Entry Form

Please complete and return to esther@estherprice.com.au by September 13

Entrant's Name _____ Position at Feedlot _____

Feedlot Name _____ Entrant's Email Address _____

Entrant's Mobile _____

Postal Address _____

If selected as a finalist, please advise who will present the presentation

As Above or;

Name _____ Email _____

Innovation Award Details

1. Name of Innovation _____

2. What attachments are you including (video, pictures) with this entry _____

3. What does your innovation do?

4. How much did it cost to make? _____

5. What advantage/s does it bring to the feedlot? *(describe in a maximum of 350 words on a separate sheet)*